Reducing medical-surgical inpatient falls and injuries with videos, icons and alarms

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ABSTRACT
Background Inpatient falls and subsequent injuries are among the most common hospital-acquired conditions with few effective prevention methods.
Objective To evaluate the effectiveness of patient education videos and fall prevention visual signalling icons when added to bed exit alarms in improving acutely hospitalised medical-surgical inpatient fall and injury rates.
Design Performance improvement study with historic control.
Setting Four medical-surgical units in one US public acute care hospital.
Study participants Adult medical-surgical inpatients units.
Interventions A 4 min video was shown to patients by trained volunteers. Icons of individual patient risk factors and interventions were placed at patients’ bedsides. Beds with integrated three-mode sensitivity exit alarms were activated for confused patients at risk of falling.
Main outcome measures The main outcome measure is the incident rate per 1000 patient days (PDs) for patient falls, falls with any injury and falls with serious injury. The incident rate ratio (IRR) for each measure compared January 2009–September 2010 (baseline) with the follow-up period of January 2015–December 2015 (intervention).
Results Falls decreased 20% from 4.78 to 3.80 per 1000 PDs (IRR 0.80, 95% CI 0.66 to 0.96); falls with any injury decreased 40% from 1.01 to 0.61 per 1000 PDs (IRR 0.60, 95% CI 0.38 to 0.94); and falls with serious injury 83% from 0.159 to 0.023 per 1000 PDs (IRR 0.15, 95% CI 0.01 to 0.85). Icons were not fully implemented.
Conclusion The first known significant reduction of falls, falls with injury and falls with serious injury among medical-surgical inpatients was achieved. Patient education and continued use of bed exit alarms were associated with large decreases in injury. Icons require further testing. Multicentre randomised controlled trials are needed to confirm the effectiveness of icons and video interventions and exit alarms.

INTRODUCTION
Falling is a major public health problem with sequelae that range from minor bruises and abrasions to more serious consequences such as lacerations, fractures, head injuries and even death.1 Age-adjusted fall mortality rates have increased in recent years.1 Complications from falls while hospitalised are included on the Centers for Medicare and Medicaid Services’ list of non-reimbursable events.2 More than one million patients fall in US hospitals annually, accounting for 85% of all hospital-acquired conditions.3

Inpatient fall and injury incidence varies according to unit characteristics,4 with medical-surgical patients at higher risk than intensive care patients. Medical-surgical units in the USA report between 3.67 and 6.26 falls per 1000 patient days (PDs).4 Twenty per cent of medical-surgical unit falls result in some injury, while 2% result in serious injuries.4 The acute care patient may be at increased risk of falling due to newly altered mobility, medication side effects, history of previous falls, frequent toileting and altered mental status all in an unfamiliar environment.

As part of the 2010 US Patient Protection and Affordable Care Act, acute care hospitals were encouraged by the Partnership for Patients to test interventions to decrease patient falls and resultant injuries by 40%.2 By the end of 2014, the Agency for Healthcare Research and Quality reported that hospital falls were essentially unchanged from 2010 levels.5 The lack of significant injury reduction despite years of effort and the finding that fall prevention efforts may not be cost-effective6 have contributed to frustration among researchers, healthcare workers and patients at risk. To improve patient and hospital staff satisfaction and prevent needless suffering, this study examines the efforts of one hospital’s medical-surgical units to educate patients and staff via video, icons and alarms.

BACKGROUND
An urban public safety net hospital with a linguistically diverse patient population found that patient fall and injury rates were trending upwards. From 2009 through September 2010, fall prevention measures varied widely throughout the hospital. A ‘falling star’ magnet was placed on the door to the patient’s room. This was meant to communicate to staff that the patient is at...
risk of falling. Unfortunately, staff found the star neither obvious nor indicative of particular interventions.8

Bed exit alarms could be ordered but this required extra steps. Failure of the patient to activate the call light was the most commonly cited explanation of the fall. Communication between nursing shifts and other units did not routinely include the patient’s fall risk. Competing priorities for performance improvement such as physical restraint and pressure injury reduction were also being prioritised during this time.

In late 2010, VersaCare beds with built-in, three-sensitivity bed exit alarms were introduced. Staff were alerted when patients moved about in bed (most sensitive), were seated on the edge of bed (intermediate sensitivity) or were getting out of bed (least sensitive). This allowed nursing staff to come to the bedside before the patient had exited. The new beds also have a green indicator light that confirms that the bed is in its lowest position with the alarm set. Nurses were responsible for training their peers in the use of the new bed alarms; this training was anecdotally associated with a reduction in falls and injuries. The nurse managers reported that the early warning provided by the exit alarm allowed nurse assistants to be freed from close observation for only one patient at a time. Analysis of reported hospital falls by time of day found that injury was more frequent among the patients who fell during the night shift. Subsequent improvement work focused on encouraging nursing staff to consider using the exit alarm for confused patients at risk of falls, especially during the night.

In addition to continued use of the falling star and the three-mode bed exit alarm, in the time span of 2011 through 2014, the falls prevention team developed other interventions. Improvements included documentation and analysis of fall occurrences such as a ‘post-fall huddle’, collaboration with inpatient pharmacy to identify common medications that are risk factors for falls and development of a 10 min falls prevention video shown to all new clinical non-physician employees during orientation. It was also common for nursing staff to request a nurse assistant to perform close observation for individuals at risk of falls. However, the new measures fell short of expectations. Despite twice-daily screening of all medical-surgical patients with the Schmid screening tool,9 it was discovered that communication of falls risk among staff was inconsistent and patients were often unaware of their own risk. Yellow wrist bands indicating high fall risk were applied to patients in the emergency room but not used after admission to a medical-surgical unit as changes in patients’ conditions would require placing and cutting off the wrist band frequently. Finally, in 2014, hospital staff decided to implement a patient safety education programme with volunteer-delivered multiple language videos and risk factor-specific fall icons.

The hospital also selected pressure ulcer injury prevention for team-based performance improvement during the same period. This provided an opportunity to retrospectively evaluate if there were any changes in the mobility of all medical-surgical patients. Physical restraints that prevent a patient from getting out of bed are also occasionally used on medical-surgical units. If falls were reduced by patients being confined to bed, then there could have been an increase in pressure ulcer injuries and/or the use of restraints.

Primary aim
Can medical-surgical inpatient falls and fall injuries be reduced by volunteer-administered video education and icons in addition to bed exit alarms?

Literature review
There are few published randomised controlled trials of fall prevention programmes in the acute care setting, and a recent meta-analysis of falls prevention found only a small reduction in falls.10 11 Evidence of injury reduction is even more elusive, with few studies demonstrating significant improvement in fall injuries.12 13

Prevention programmes that have been widely implemented in acute care hospitals include screening patients with standardised risk assessments and addressing the risk with interventions including patient education.14 15 17 falls risk warning signs (icons)18–21 and exit alarms18–21 that indicate when a patient is getting up without assistance.

A search was conducted in PubMed, Embase and the Cumulative Index to Nursing and Allied Health Literature using a variety of controlled vocabulary and keyword searches involving falls prevention, acute care and injuries. This comprehensive search revealed a gap: few studies of fall rates examined the effect of interventions on injury and injury severity. US hospitals appear to differ from other countries in standards for data collection and have different patient care environments (eg, open wards vs one or two patient beds per room), staffing characteristics, and much higher or lower baseline rates than Australia,22 the UK,23 24 Ireland25 and Singapore.26 Six US recent studies of falls injury prevention on acute inpatient medical-surgical units are summarised in table 1.

Two studies used exit alarms,20 21 three included patient education14 20 27 and two used icons or signs for visual signalling of fall risk.14 20 Two studies reported a statistically significant decrease in falls,13 14 but only one reported a statistically significant decrease in falls with any injury.15 One of the few randomised controlled trials to demonstrate a statistically significant decrease in fall rates developed risk factor-specific icons that were printed automatically when the nurse performed the screening.21 The researchers designed icons based on each of the individual risk factors from the screening tool; these were tested in an iterative process.28 The object was to facilitate rapid identification of patients at risk and provide intuitively clear guidance on prospective interventions: for example, an icon showed a nurse assisting a patient to ambulate. In another study, volunteers in an Australian study provided companionship but not education and had no effect on fall rates.29 Patient education as a single
intervention was found to be effective in reducing falls and injuries in an Australian randomised controlled trial, but this was in a rehabilitation setting with an average patient stay of 10–11 days. DuPree et al21 in their multicentre study reported a 62% decrease in injury, but no evidence is presented to suggest that the improvement was statistically significant, the criteria for unit selection are not included, and the follow-up period is not specified. Two recent randomised controlled trials of patient fall reduction programmes failed to demonstrate a reduction in injuries,14 23 and several quality improvement falls prevention studies fail to report injury rates17 27 or demonstrate no change.25 31 Weinberg et al12 reported a 64% decrease in serious injury falls over a 12-month period; however, injury outcome data were missing and the patient care units were heterogeneous. Quigley et al27 reported a 55% reduction in serious falls but stated ‘no significant trends in any direction’, and a recent multicentre evaluation by the same author reported no changes in injuries.23 27 and several quality improvement falls prevention studies fail to report injury rates17 27 or demonstrate no change.25 31

**Interventions**

Hospital staff were encouraged to submit images corresponding to each of the fall risk factors used to screen admitted patients every 12 hours. The images were evaluated by the falls task force and a patient advisor group. An illustrator developed icons to present to hospital staff, who agreed that the icons provided more information to the staff about individual patient risk than the falling star magnet. The icons were printed and mounted with a spiral binding to allow each to be flipped to the appropriate risk status or to neutral position, based on screening results.

A 4 min video was produced with hospital staff and filmed in a patient room suggesting how a patient at risk of falls could mitigate their risk. Brochures were not used because of low literacy and numerous non-English languages spoken by the patients. The 4 min video
featured hospital physicians, nurses, nurse assistants, pharmacists, social workers, and physical and occupational therapists, many of them bilingual. It was produced in English, Spanish, Tagalog and Cantonese versions. Nursing students and other community volunteers were trained to show the video on tablet devices to patients because there were no closed circuit televisions. Prospective volunteers were trained with the staff education video alongside new clinical staff. After completing an online volunteer training, the volunteers were trained on the unit one-on-one by study author or research assistant. The training included how to activate the call lights if patients were getting out of bed. The tablet device was placed in a disposable transparent sleeve and sanitised.

Patients who screened as at risk of falling (using the Schmid9 screening tool) were identified on a computer-generated list and the volunteers were encouraged to ask nursing staff for individual patients to educate (eg, present on the unit and awake) or avoid (eg, on isolation or a history of violence). Bilingual volunteers would often select patients whose language they spoke. The video described some of the risk factors, such as an unfamiliar environment especially at night, new medications, and temporary weakness and dizziness. The video demonstrated a patient and nurse placing belongings in reach, using the call light and waiting, letting the nurse know when visitors leave, requesting a bedside commode, and accepting staff presence while toileting. The volunteers did not provide hands-on assistance or perform assessments. Although there was no formal knowledge assessment, volunteers were encouraged to ask patients to identify falls prevention measures that applied to them. The video was offered to patients and their families at any point during their hospitalisation. Volunteers were encouraged to offer multiple viewings and to enlist visitors’ support and were instructed to share their observations with the nursing staff assigned to the patient’s care. Because confusion is one of the risk factors for falling, the video was also shown to patients with cognitive impairment. Volunteers were instructed to reinforce the information as simply as possible, particularly for confused patients. Seventeen patient teaching points are demonstrated in the video.

From late 2010 through 2015, nurses were encouraged to continue to use the integrated three-mode bed exit alarms, especially at night-time and for confused fall risk patients who could not reliably use the call light.

Both the icons and the videos were developed and piloted on the acute care for elders unit with behavioural patients because this unit had the most patients at risk of falls and injury as well as the most frequent falls. Piloting began during the last quarter of 2014 and spread to all medical-surgical units in January 2015. Figure 1 depicts the icons used in this study, along with nursing interventions and video teaching points associated with each.

Data collection
Patient falls were defined as an unintentional descent to a lower elevation with or without a hospital staff observing or physically assisting the patient down. When a patient fell, hospital staff provided assistance or first aid and notified the physician. Clinical follow-up was variable and depending on the circumstances of the fall, such as apparent injury, height of fall, whether there was loss of consciousness or if the patient’s head struck the floor. A narrative description of the fall incident was reported electronically to the hospital’s unusual occurrence database. The unit’s clinical nurse specialist or nurse manager investigated the fall by speaking to witnesses and consulting the medical record. The investigator determined if the fall was observed or assisted by hospital staff, if the patient was restrained at the time of the fall and the severity of injury if any. Injuries were defined as either minor (bruise, abrasion or pain 24 hours after the event), moderate (laceration that required skin glue, Steri-Strips or suturing) or major (fracture, subdural haematoma, blood products required or death). Data were not collected regarding any increased length of stay or transfer to a higher level of care. The patient’s age and gender were also collected and the de-identified data were submitted quarterly to the Collaborative Alliance for Nursing Outcomes (CALNOC), a voluntary nursing measures unit-based data repository. The number of patient bed days per month was also reported to CALNOC. To protect patient privacy, falls were counted rather than individual fallers as is standard in US unit-based databases. All measures were in alignment with the CALNOC codebook. There were no significant changes in data definitions, collection or methods over the course of the study. The period January 2009–September 2010 (seven quarters) was selected as the baseline because this preceded the introduction of VersaCare hospital beds with integrated three-mode bed exit alarms. The follow-up period of January–December 2015 (four quarters) was selected because the video and icons were in use in all of the medical-surgical units. Frequencies of viewings of the video and comments were maintained on the tablet devices.

To evaluate if there was a change in medical-surgical patient mobility or morbidity, the point prevalence was calculated for pressure injuries, physical restraints and the use of close observation by nurse assistants. Data on each of these indicators were collected quarterly by the hospital staff. The denominator for the quarterly survey is the number of patients on each medical-surgical unit. As a marker of patient morbidity, the quarterly percentage of medical-surgical patients at risk of pressure ulcers (Braden score 18 and under) was also calculated. The quarterly survey data were also collected and reported using CALNOC standardised methodology.

Data analysis
The rate for all falls (with or without injury), falls with any injury (minor, moderate or major) and falls with serious injury (moderate and major injury only) were all...
calculated as 1000 × the number of events divided by the number of PDs. The proportion of falls resulting in injury was calculated by dividing the number of falls with any injury by all the falls. Descriptive statistics of frequency, mean and SD were calculated. Bivariate statistics were calculated by Student’s t-test for continuous measures and χ² for categorical measures. The incident rate ratio (IRR) compared the intervention period rates with the baseline period. The 95% two-sided CI was calculated and statistical significance was established as p<0.05. Statistics were calculated using the OpenEpi software.

RESULTS
During the 7-year period of January 2009 through December 2015, 1215 patient falls were recorded on medical-surgical units. Of the 1215 patient falls, 239 (20%) resulted in any injury. All three outcome measures declined after the baseline period during the last quarter of 2010 after the introduction of the new hospital beds with three-mode bed exit alarms (figure 2). The average age of fallers was 56 years old, 21% were 65 and older, and 32% were women. The baseline period from January 2009 through September 2010 included 75,293 PDs or about 10,756 days per quarter. The intervention period of January 2015 through December 2015 included 42,580 PDs or about 10,645 days per quarter. The mean difference in days per quarter was not statistically significant. The average daily census of 30 patients on each unit was also stable.

Patients and family members were approached approximately 1200 times by trained volunteer educators who showed the video and informally discussed risk reduction. Patients and family members most frequently cited the importance of using the call light. The icons were posted over 10 beds, but were infrequently adjusted and therefore not spread to all beds.

Table 2 presents the fall and injury rates at baseline and during the intervention.

The falls rate during 2015 showed a statistically significant decrease from baseline. The IRR of 0.80 (p=0.01, 95% CI 0.66 to 0.96) represents a 20% reduction in all falls during the intervention period. The percentage of falls with injury decreased from 21% during the baseline period to 16% in 2015. For falls resulting in injury, the IRR of 0.60 (p=0.02, 95% CI 0.38 to 0.94) represents a 40% reduction during the intervention period.

Serious injuries (moderate or major) remained infrequent after the baseline period. During the baseline period there were 12 falls that resulted in lacerations, fractures, dislocations or subdural haematoma. During the
Figure 2  Medical-surgical unit patient falls, falls with any injury and falls with serious injury per 1000 patients days, January 2009–December 2015.

| Table 2  Medical-surgical falls, falls with any injury and falls with serious injury frequency and rates |
|-----------------------------------------------|-----------------------------------------------|-----------------------------------------------|
|                                                | January 2009–September 2010 | January 2015–December 2015 | Incident rate ratio (95% CI) |
| Total number of patient days (PDs)             | 75293                         | 42580                         |  |
| Total number of falls                          | 360                           | 162                           |  |
| Falls per 1000 PD±SD                          | 4.78±0.57                     | 3.80±0.61                     | 0.80 (0.66 to 0.96) |
| Total injured, n (%)                          | 76 (21%)                      | 26 (16%)                      |  |
| Any injury per 1000 PD±SD                     | 1.01±0.26                     | 0.61±0.15                     | 0.60 (0.38 to 0.94) |
| No injury, n (%)                              | 284 (79%)                     | 136 (84%)                     |  |
| Minor injury, n (%)                           | 64 (18%)                      | 25 (15%)                      |  |
| Moderate injury, n (%)                        | 5 (1%)                        | 1 (1%)                        |  |
| Major injury, n (%)                           | 7 (2%)                        | 0                             |  |
| Serious injury per 1000 PD±SD                 | 0.159±0.091                   | 0.023±0.042                   | 0.15 (0.01 to 0.85) |
four quarters of 2015, there was only one moderate injury fall, which resulted in a laceration requiring suturing. For falls resulting in serious injury, the IRR of 0.15 (p=0.03, 95% CI 0.01 to 0.85) indicates an 85% reduction during the intervention period. There were no deaths as a result of a patient fall from 2009 through 2015.

The proportion of falls that were observed by a staff member more than doubled from 13.27% (SD 8.32) during the baseline period to 28.03% (SD 4.94) in 2015, and this was statistically significant (p=0.01, 95% CI 4.31 to 25.21). Falls that were physically assisted by staff as the patient fell increased from 2.78% (SD 2.10) to 15.09% (SD 8.54), but this was not statistically significant (p=0.07, 95% CI 1.51 to 26.13).

Hospital-acquired pressure ulcer injuries (all categories) decreased during the same period from 3.24% (SD 1.23) in 2009–Q3 2010 to 0.21% (SD 0.42) in 2015, and this was statistically significant (p<0.00, 95% CI 1.56 to 4.50). The percentage of patients at risk of skin injury (Braden 18 and lower) at admission to the hospital was unchanged from 48.87% (SD 7.95) in 2009–Q3 2010 to 50.81% (SD 3.83) (p=0.66). Restraint prevalence was also stable with the apparent decrease from 2.14% (SD 1.79) in the baseline period to 0.88% (SD 0.77), not statistically significant (p=0.22). The proportion of patients under close observation by a nurse assistant decreased significantly from the baseline 17.87% (SD 1.88) to 11.83% (SD 2.84) (p<0.00, 95% CI 2.86 to 9.22).

**DISCUSSION**

In 2015, all three falls outcome measures were significantly reduced for the first time in 6 years. When volunteer-delivered education videos and three-mode bed exit alarms were used, a significant decrease was observed in patient falls (20%), falls with any injury (40%) and falls with serious injury (85%). Injury reduction met and this was statistically significant (p<0.00, 95% CI 1.56 to 4.50). The percentage of patients at risk of skin injury (Braden 18 and lower) at admission to the hospital was unchanged from 48.87% (SD 7.95) in 2009–Q3 2010 to 50.81% (SD 3.83) (p=0.66). Restraint prevalence was also stable with the apparent decrease from 2.14% (SD 1.79) in the baseline period to 0.88% (SD 0.77), not statistically significant (p=0.22). The proportion of patients under close observation by a nurse assistant decreased significantly from the baseline 17.87% (SD 1.88) to 11.83% (SD 2.84) (p<0.00, 95% CI 2.86 to 9.22).

The falls prevention video was more widely accepted by patients, their family and hospital staff. The volunteers reported that patients were engaged and often surprised to learn that they had been screened as at risk of falling. The medical-surgical patients in the current study had a shorter length of stay, which may decrease the amount of time available for patient education. The video available in four languages and the bilingual patient education volunteers may have been more helpful than a brochure in a low literacy environment and may have improved communication between patients and their caregivers. The novelty of receiving a visit from a volunteer with a video on a tablet device may have increased the retention of information by the patients. Anecdotally, patients were more engaged by the videos because they featured hospital staff addressing the patients in their environment.

It was gratifying to note that falls and injury reduction was not achieved at the cost of patient autonomy (restraint prevalence unchanged) or mobility (hospital-acquired pressure ulcer injury prevalence decreased from 3% to less than 1%). There was no change noted in patient vulnerability, with approximately half of all medical-surgical patients at risk of injury throughout both the baseline and follow-up periods.

Falls and injury prevention programmes are challenging to evaluate for cost-effectiveness. In the current study, the three-mode bed exit alarm was already integrated into the bed for each inpatient, so it was not possible to evaluate this cost. Additional costs were incurred for tablet devices to show video to patients and for printing icons.
This performance improvement study has several limitations. The lack of randomisation or contemporaneous comparison group inherent to the study design makes it difficult to infer that the interventions were associated with the improvement observed. The principal investigator and hospital staff were not blinded to the interventions. Multiple interventions for patient safety were implemented during this time, all of which may have contributed to fewer falls and injuries. The lack of an attention control means that specific elements of the icons and patient video may have been less important than the novelty of each method and/or the presence of a friendly volunteer. The nursing unit level of data measurement prevents evaluation of the effect on individual patients. Measuring falls rather than unique fallers makes it difficult to evaluate the effectiveness of interventions to prevent multiple falls by individual patients. If risk factors for falling more than once can be identified, then educational interventions could be targeted appropriately. To protect individual patient privacy, it is unknown which of the fallers received the video education or had the icons posted over the head of their beds. There may have been changes in potential effect modifiers such as patient morbidity or length of hospitalisation. Characteristics of the patient room such as proximity to the nursing station and the presence or absence of roommates were not collected. Roommates may also benefit from the proximity of staff attending to patients. The environment of care should be considered as there is some evidence that isolating patients in private rooms may lead to increased risk because staff cannot visualise more than one patient at a time.  

CONCLUSION

Brief video education of medical-surgical inpatients on fall risk in conjunction with the use of three-mode bed exit alarms was shown to be both feasible and effective. The use of standardised reporting methods increases confidence that the observed improvement was due to the interventions. That there was no significant change in the age, gender and morbidity of the fallers suggests that the results were not affected by those known confounders. The efforts to risk-stratify with the use of the existing screening tool and the availability of an electronically generated list of patients at risk may have helped to identify prospective interventions for individual patient risk factors. It is unknown if there is an ideal time to provide the education to patients during their stay in hospital. Patients are more likely to be mobile by the end of their hospitalisation than when they arrive. Although they are less debilitated, there are more opportunities for an ambulatory patient to fall.

Future prospective trials should evaluate the effectiveness of fall and injury prevention programmes that control for known risk modifiers such as patient age, gender, length of stay and admitting diagnosis, as well as nurse staffing. Fall prevention trials should report on injuries as well as fall rates. The reduction of patient injury should be the primary goal of a fall prevention programme. As stated by the acute care for elders clinical nurse specialist at the end of the patient education video: “We don’t want anyone to get hurt while they are in the hospital.”

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Competing interests None declared.

Ethics approval According to the policy regarding activities that constitute research at the hospital, this study met the criteria for operational improvement activities exempt from human subjects institutional review board review. Volunteers and staff were instructed to protect patient confidentiality and data were de-identified before submission for data analysis.

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Data sharing statement The complete set of icons is available upon email request from the corresponding author (SJC).

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